

MANNINGTON RESIDENTIAL

MEDIA CONTACT:

Betsy Amoroso
Mannington Mills
Director of Corporate Communications
856/339-5820
betsy_amoroso@mannington.com

MANNINGTON ADDS INNOVATIVE NEW COLLECTION TO AWARD-WINNING SOBELLA™ FLOORING LINE

SALEM, NJ, January 29, 2013—Flooring that's ultra-stylish, comfortable and durable is what today's consumer wants. Leading the way to meet—and surpass—consumer expectations is Mannington's new "Sobella Signature". What makes this nature-inspired collection a standout is Mannington's exclusive NatureForm® HD printing technology. It delivers amazing depth and clarity with visuals that are 200% sharper than before, on a cushiony fiberglass backing. The result? Stunning wood and stone looks that are both easy on the eyes and on the feet.

6 new patterns are being added to the Sobella™ flooring line-up and will arrive at Mannington Sobella™ retailers starting in April 2013.

Sobella Signature

This "Best" category flooring collection features a sophisticated, low gloss color palette firmly footed in nature.

- Dramatic and intriguing, **Majesty** is a robust weathered slate look in a unique 12" x 24" herringbone layout. Richly hued and textured with natural clefts, Majesty is available in five colors: Armor, Castle Rock, Dark Forest, Maiden's Veil and Pewter.
- Inspired by volcanic cliffs and beaches, **Vulcano** is a remarkable limestone pattern with a contemporary 12" x 24" staggered rectangle layout. Designed with a smooth texture surface, Vulcano is sleek, chic and available in four colors: Cavern, Charcoal, Natural Pumice and White Ash.
- Grenada** delivers Caribbean cool to any room. This limestone pattern combines a one-of-a-kind 12" x 12" ashlar layout with exquisite textural detail. Grenada is available in three colors: Coral Bay, Island and Sea Spray.
- Mirage** is a 16" rectified tile pattern that captures the elegance of honed marble via strong veining, subtle color and smooth texture. Its clean, natural look is at-home in rooms of any style, from traditional to contemporary. Mirage is available in four colors: Cloud, Desert, Oasis and Sand.
- The beauty of the mountains can be seen in **Black Mountain Oak**, a 4" x 36" oak plank pattern that combines a fine sawn finishing technique with natural distressing. The outcome is a truly unique floor that merges two unexpected design points-of-view: modern and rustic. Black Mountain Oak comes in four colors: Acorn, Coal, Fireside and Timber.

•**Chalet**, a 6" x 36" random wood plank design, combines the look of hand-oiled walnut planks with naturally distressed scrapes and knotholes. This breath-taking beauty comes in three colors: Campfire, Dry Kindle and Mountain Trail.

Like all Sobella™ flooring, the new "Signature" collection is FloorScore® certified, complying with strict indoor air quality standards. It won't trap dust, pet dander and other allergens; and most spills clean up with gentle soap and water. It's made in the USA using ultra low VOC water-based inks and comes with ScratchResist™, Guardian™ Protection and a Never Yellow™ warranty.

About Mannington

ABOUT MANNINGTON MILLS: One of the largest flooring companies in the U.S., Mannington Mills, Inc., based in Salem, N.J., is the only North American company engaged in the manufacturing and marketing of residential and commercial resilient, laminate, hardwood and porcelain tile floors, as well as commercial carpet and rubber. Founded in 1915 by John Campbell, the company is still privately held. After almost 100 years, the company continues to pursue its commitment to quality, customer satisfaction and the environment through innovative product design and marketing, state-of-the-art technology and industry-leading programs.

For more product information, visit www.Mannington.com or call 800/482-9527.